

# Akash Bhatia



Cofounder of Infinite Analytics, MBA  
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Akash Bhatia, is the founder of Infinite Analytics and KyaZoonga. He recently received his 'claim-to-fame' moment when Ratan Tata funded his start-up and wrote a cheque to Infinite Analytics.

Infinite Analytics is a cloud-based big data company that with the help of its tools, predicts the consumer behaviour very accurately (higher than its competitors) which is primarily based on the information shared by users on their social networking sites. Whereas his first company KyaZoonga, is known to be India's first nation-wide interactive entertainment-ticket aggregator portal. But unlike its competitors, KyaZoonga offers an environment just like that of a social network.