

# Aman Gupta



Co-founder & CMO of Boat,  
MBA from ISB,

Entrepreneur of the Year 2020

Super 30 CMO of 2020

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Driven by passion Aman is a born hustler who loves building brands. Recognizing the need for smart, superior quality, stylish, and durable mobile & audio accessories Aman launched boAt in 2016. Today, boAt is India's No.1 earwear brand and has placed the country on the global map by becoming the 5th largest wearable brand alongside Apple and Samsung.

Recipient of the BW Business World 40 under 40 Award, IAMAI's Super 30 CMO Award, as well as Entrepreneur India's Entrepreneur of the Year Award Aman is regarded as a thought leader in his industry. He aims to build a global lifestyle brand from India that delivers a quality consumer electronics experience and at the same time aspires to elevate audio and mobile accessories from commodities to fashion statements.