

Shokey Malik



Masters in Digital Marketing from
MICA Ahmedabad,
Founder of Grovth and Webeasts
[Click here for Linkedin Profile](#)



A serial entrepreneur with 18 years of learning experience. Worked in hospitality, Technology, and fashion retail for 10 years and 8 years in the digital ecosystem. Webeasts started right when the concept of mainline advertising methods was getting translated into modern digital advertising. It started as a media buying house in 2011 and pivoted when Google Real-time bidding became mainstream and became "An Integrated Digital & Creative Agency". Currently, he is working on democratizing fundraising in the startup ecosystem. He got the opportunity to work with some of the best brands in India like BoAt, Keventers, The Woman's Company, and many more.