

Ivy Early Entrepreneur

MENTORS

Our mentors come from top Ivy league colleges who run successful businesses. These experts serve as coaches guiding students through the processes of developing a business concept.

We have a consortium of entrepreneurs who share their personal experiences and discuss the ups and downs of starting a business. Students get a chance to interact with these leaders and learn from them first hand.

Every conference we bring in new experts who can motivate students and help them become Early Entrepreneurs.



CONSORTIUM OF
MENTORS

Aman Gupta



Co-founder & CMO of Boat,
MBA from ISB,

Entrepreneur of the Year 2020

Super 30 CMO of 2020

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Driven by passion Aman is a born hustler who loves building brands. Recognizing the need for smart, superior quality, stylish, and durable mobile & audio accessories Aman launched boAt in 2016. Today, boAt is India's No.1 earwear brand and has placed the country on the global map by becoming the 5th largest wearable brand alongside Apple and Samsung.

Recipient of the BW Business World 40 under 40 Award, IAMAI's Super 30 CMO Award, as well as Entrepreneur India's Entrepreneur of the Year Award Aman is regarded as a thought leader in his industry. He aims to build a global lifestyle brand from India that delivers a quality consumer electronics experience and at the same time aspires to elevate audio and mobile accessories from commodities to fashion statements.

Priya Prakash



Founder and CEO of HealthSetGo,
Social Entrepreneurship from
INSEAD

**Forbes 30 Under 30 Asia & India in
Healthcare**

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Priya Prakash is a healthcare entrepreneur and the Founder and CEO of HealthSetGo with a vision to ensure every child in India grows up healthy. Under her leadership, the organization has become India's leading healthcare organisation for schools, impacting 250,000+ students across 77+ cities. She has been recognised by Forbes 30 Under 30 Asia & India in Healthcare, and has been the recipient of the Global Citizen Prize, Cartier Women's Initiative Award, and Unilever Young Entrepreneur Award. Priya is the Advisory Council Member for Youth Mental Health at Orygen Global, and a Member of the Future Generations Commission on Health and Climate Change by the French Red Cross. She is the Founding Curator of the Global Shapers Gurgaon Hub of the World Economic Forum.

Arun Saigal



Co-founder & CEO of Thunkable,
SB & MEng from MIT,

Forbes 30 under 30 (US - Technology)

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**Massachusetts
Institute of
Technology**

Arun Saigal is the Co-founder and CEO of Thunkable, a Y Combinator-backed startup where anyone can build their own mobile apps. Thunkable is based on Arun's work with MIT App Inventor, which he worked on during his SB and MEng at MIT. Recently named to Forbes 30 Under 30, Arun has held a variety of leading roles at technology companies, including Quizlet, Khan Academy, Aspiring Minds, and Google. Outside of the office, Arun conducts orchestras and plays viola and mridangam in several SF-based music groups.

Kristin Kagetsu



Co-founder of Saathi,
Masters in Mechanical Engineering
from MIT

Forbes 30 under 30 Asia

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Kristin co-founded Saathi, a social enterprise dedicated to providing a sustainable solution for feminine hygiene to women in India. She is passionate about sustainable manufacturing and women's issues. Since its founding, Saathi has been recognized globally by Time Magazine, Fast Company, UN Environment Program, UNIDO, Allure, Vogue and others, for its social impact, innovation and sustainability.

Kristin worked on multiple projects with the MIT Design Lab (D-Lab) in Brazil, Nicaragua, and India. She has also volunteered with the Society of Asian Scientists and Engineers (SASE). She has been an MIT DLab ScaleUps Fellow, Asia Society Young Leader, TEDx speaker, Forbes 30 Under 30 Asia Fellow, Cartier Women's Initiative Finalist, and recognized by the Department of MSME.

Shriyans Bhandari



Co-founder of Greensole,
MSM Entrepreneurial Leadership
from Babson College Franklin W Olin,
Forbes 30 Under 30 Asia
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Shriyans has done Bachelor of management studies in Finance from Jai Hind College Mumbai and MSM Entrepreneurial Leadership from Babson College Franklin W Olin. Shriyans started as an athlete from Mumbai and in the process, he went through several pairs of sports shoes that had no future life and was just increasing the pollution. This passion gave him a unique business idea of recycling used shoes and founded Greensole in 2015.

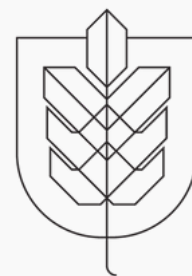
Bhandari is also a TedX speaker. He spoke in TEDxYouth@WASO which was an independently organized TEDx event held in Wellington Academy, Dubai Silicon Oasis in April 2016. He has also been listed in Forbes 30 under 30 Asia.

Greta Rossi



Founder of Wellbeing and
ChangemakerXchange,
BA (Hons) in International Relations
from Hult International Business
School, London

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HULT
INTERNATIONAL
BUSINESS SCHOOL

Greta is a changemaker involved in multiple not-for-profit initiatives. She is the co-founder of Recipes for Wellbeing and ChangemakerXchange and the lead facilitator for the WISE Emerging Leaders Program. Greta holds a BA (Hons) in International Relations and is a qualified coach, facilitator, and fellow of the Royal Society for the Encouragement of the Arts, Manufactures, and Commerce (RSA). She has hosted workshops, events, and summits in over 20 countries collaborating with organizations such as Ashoka, Climate-KIC, and Google. Greta also enjoys sharing her ideas with the wider public and has written several blog posts as well as delivered talks at stages like TEDxBologna2016, TEDxPwCMilan2017, The Women Power Summit 2018, the Social Innovation Summit 2019, and the European Social Economy Summit 2020. What makes her heart truly sing is working with young people to guide them through a process of self-transformation to become effective changemakers.

Alok Goel



Managing Director at SAIF Partners,
MBA from Indian School of Business,

Fortune India 40 under 40

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Alok was CEO of Freecharge (acquired by Snapdeal) and COO of RedBus (acquired by Goibibo). Prior to his startup stints, Alok spent 5 years at Google in Bangalore and Mountain View in various product roles. He is currently the Managing Director at SAIF Partners. Alok holds an MBA from India School of Business and a B. Tech. in Electrical Engineering from Delhi College of Engineering. Alok was listed in the Fortune India 40 under 40 list for 2014.

Vivek Agarwal



Founder of OOKIOH,
Masters in Real Estate from Cornell
University

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Cornell University

Rourkela-born Vivek Agarwal, is the designer behind OOKIOH. He had previously had careers in engineering, steel and real estate. After finding a gap in the industry, Agarwal chose to follow his passion and launch a sustainable practises swimwear company. OOKIOH aims to be plastic-free for pre-consumers by 2022 and uses yarn made from waste such as sunken fishing nets in oceans and aquaculture and other discarded fabrics.

The company has taken moves in recent months, including a deal with stylist, creative director and sustainable lifestyle spokesperson, Rachael Wang, with 10% of net sales going to Intersectional Environmentalist, and sizing going up to XXL. Gigi and Bella Hadid, Hailey Beiber among many, have also given him a stamp of approval.

Vipul Saran



Co-founder of Farther Farms,
Master in Food Science and
Technology from Cornell University
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Cornell University

Vipul Saran is the co-founder of Farther Farms. Farther Farms develops innovative sterilization techniques that make food safely with clean labels, lower cooking temperatures, and in less time. This allows them to improve the breadth and quality of possible food products, transforming the way food is prepared, distributed, and accessed around the world. Their innovative processing methodology allows Farther Farms to not use any preservatives, chemicals, GMO's.

Ranganath Thota



Co-founder of Fueladream,
Master of Management Studies from
Welingkar Institute of Management
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Ranganath Thota is the founder of Fueladream.com - the Bengaluru based crowdfunding platform. The desire to help others led him to start Fueladream. He used to be in the corporate world for 30 years with firms like Pepsi, Godrej, Whirlpool, Mobile2win China, and the Hindustan Times across India, China, and SE Asia in different roles and has been the CEO of many a business. Fueladream is the only platform in the world that "teaches crowdfunding" at schools & corporates as a science and life skill. This helps students and senior executives make a massive social impact and help mitigate the problems faced by local communities.

Kriti Thakur



Program Lead at Jigsaw Thinking |
Learning Coach

BA LLB from Indian Law Society's
Law College Pune

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Kriti Thakur is a learning coach and pedagogy expert with 8+ years in the education, social impact and coaching field. Kriti is a lawyer and social impact warrior. Her mission is to equip and empower young leaders and unleash potential with entrepreneurship and creative confidence. She comes with rich experience and exposure from Georgetown University, University of Geneva, Upenn and Indian Law Society. She has worked with 1000+ youngsters across the top 10 schools in India.

Raashid Navlakhi



Business Coach, Founder of Jigsaw Thinking

BBA from University of Bath, UK

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UNIVERSITY OF
BATH

Raashid is the founder of Jigsaw Thinking and a Business Coach. He has worked with 300+ entrepreneurs and their business adventures. Raashid's unique expertise and learnings come from Business School in the UK, strategic consulting at Accenture (London) and launching his very own social enterprise, I For Indya. He took these experiences to propel himself towards his one true passion: entrepreneurship, and used them to build, launch and grow Jigsaw Thinking for individuals who are curious and committed to the entrepreneurial adventure.

Divya Kamerkar



Founder of Pinky Promise,
MBA from The Wharton School
(UPenn),
BS - Ecology & Evolutionary Biology
from Yale University
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Yale

Current MBA student at Wharton School of Business and CEO and Co-Founder of Pinky Promise, an early-stage reproductive healthcare start-up incubated at Wharton. Her work experience has spanned strategy consulting, public policy and operations. Divya has previously worked at the Bridgespan Group where she helped provide management consulting services to governments, non-profits and philanthropists, and the Delhi Commission for Women where she focused on making Delhi safer for women. Divya was promoted out-of-turn twice, in both her roles.

Anukul Chandhok



CEO of Dana Choga Restaurant,
Hotel School at Cornell University
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Cornell University

Anukul is founder and Chief Executive Officer at Dana Choga's Kitchen established in 1994. Prior to DCK, he worked with The Shamrock Companies (a franchisee of Yum! Brands), the Mandarin Oriental Hotel group and the Statler Hotel. He is a graduate of Cornell University.

DCK aims to launch over 100 outlets in the next five years, and to be recognized as the face of North Indian cuisine across the country. Today, DCK has locations in New Delhi, Noida and Gurgaon.

Rajesh Bysani



CPO at Brainly,

EPSM from IIM Calcutta

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Brainly, an online learning community platform appointed Rajesh Bysani as its chief product officer (CPO). In his role as the CPO, Bysani is responsible for driving the team to build world-class products. Prior to joining Brainly, Bysani has worked for over 15 years, as mobile transformation lead at Google, CPO at Zoomcar, AVP (Product and Growth) at FreeCharge, among other companies.

Akash Bhatia



Cofounder of Infinite Analytics, MBA
from MIT

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Akash Bhatia, is the founder of Infinite Analytics and KyaZoonga. He recently received his 'claim-to-fame' moment when Ratan Tata funded his start-up and wrote a cheque to Infinite Analytics.

Infinite Analytics is a cloud-based big data company that with the help of its tools, predicts the consumer behaviour very accurately (higher than its competitors) which is primarily based on the information shared by users on their social networking sites. Whereas his first company KyaZoonga, is known to be India's first nation-wide interactive entertainment-ticket aggregator portal. But unlike its competitors, KyaZoonga offers an environment just like that of a social network.

Kripa Jalan



Founder of Burgers to Beasts,
Master of Public Health - Harvard T.H.
Chan (School of Public Health)
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HARVARD
UNIVERSITY



Burgers To Beasts started by Kripa as a creative outlet to share her expertise from her advanced education in nutrition and behaviour change, personal experiences with a troubled food relationship and passion to help individuals create habits with ease, by designing ways of healthy living, that are unique to them. She was aware that she was meant to support other people's health journeys by gently nudging them to explore what's already within them.

Through their nutrition services - her objective is to put you back in control of your health and happiness; and help you consistently practice the habits you choose to adopt today, in the long run.

Sonal Singh



CEO Maitri India,
ADHD Success Coach, Thunderbird
School of Global Management,
Arizona

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Sonal is a thought leader and business professional with over 20 years of experience in managing organizations and communicating business trends. She is an exceptional communicator who motivates volunteers, community leaders, politicians and donors to achieve humanitarian goals. She is a financial and business planner with experience analyzing government impact on economic conditions as well as evaluating financial models for organizational success. Sonal is passionate about inspiring all to make a positive impact on the world through personal example and empathetic mentoring.

Ishaan Vadhera



Co-Founder at Made With Vadela,
M.B.A in Information System, E-
Commerce & Digital Marketing from
Indiana State University
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Ishaan is a Creativepreneur, Artist & a Storyteller. He is on a mission to help people understand the importance and business of being creative. He loves to talk creative with business people and business with creative people. By Junior year of his undergrad, he had already started working with brands like Sonic, Disney, Marriott and Detroit Pistons through the agency he was working for. Eventually, after his MBA, Ishaan decided to start his own storytelling venture a few years ago. They tell visual stories for Fortune 500 brands like NFL, NBA, Amazon, Facebook and Deloitte and more.

Shokey Malik



Masters in Digital Marketing from
MICA Ahmedabad,
Founder of Grovth and Webeasts
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A serial entrepreneur with 18 years of learning experience. Worked in hospitality, Technology, and fashion retail for 10 years and 8 years in the digital ecosystem. Webeasts started right when the concept of mainline advertising methods was getting translated into modern digital advertising. It started as a media buying house in 2011 and pivoted when Google Real-time bidding became mainstream and became "An Integrated Digital & Creative Agency". Currently, he is working on democratizing fundraising in the startup ecosystem. He got the opportunity to work with some of the best brands in India like BoAt, Keventers, The Woman's Company, and many more.

Kartikeya Shekhar



Tech Investments at Blume

MBA from INSEAD

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Kartikeya covers consumer tech investments at Blume, supporting on sourcing, investing and portfolio management. His areas of focus include fintech, proptech, retail tech, and marketplaces. Prior to Blume, he worked with Bridge International Academies, a leading ed-tech startup in Africa. He started his career in private equity and venture capital at the International Finance Corporation (IFC) based in their Washington, DC and Mumbai offices. He has an undergraduate degree in business from NMIMS and an MBA from INSEAD.

Anisha Goel



Founder of Kaze Living,
Masters in Management from
ESCP, Paris

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Kaze Living is a true Farm-to-Fork company. It brings fresh hydroponic produce directly from its network of urban farms to the customer's doorstep. With no chemicals, no pesticides, non-GMO seeds, and RO water, their greens use 95% less water (vs. traditional farming) and are delivered in 100% biodegradable plastic-free packaging within 3 hours of harvest. It is good for the body and the environment.

Pukhraj Ranjan



Founder & CEO at Moi Namaste,
BBA from Symbiosis University,
Masters in Educational Leadership
from the University of Jyväskylä
(Finland)

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Pukhraj Ranjan is an education & social impact advocate based between India & Finland. In 2019, she was recognised as one of the global Emerging Leaders at the World Innovation Summit for Education. After a decade's experience in the education & development sector, she is now tackling malpractices in the fashion & lifestyle industry through her social business, Moi Namaste - a people & planet positive lifestyle brand based in Finland with deep roots in Indian culture. A brand that envisions to create fair, dignified & ethical livelihood opportunities for Indian artisans (mostly women). She has worked with impactful & global education innovators that help empower young people from all communities. She is a firm believer in breaking prejudices, surpassing geographical boundaries, weaving communities, and creating work that is both meaningful for the people & the planet.