

Junior Entrepreneurship Challenge

FREE COMPETITION FOR HIGH SCHOOL STUDENTS
(+4 MASTERCLASSES)





IE Business University (Spain) is here with a three-week entrepreneurship challenge with multiple free masterclasses and prizes. Teams get mentored by IE Business Professors and alumni to develop a business pitch deck. On the 10th of August 2022, teams present their business ideas to a jury. The team with the best business deck gets an exclusive scholarship to pursue the undergraduate programme at IE University Spain and other exciting prizes.



Pitch Day: 10th August 2022



Deadline: 10th July 2022



Mode: Online



Ages 15 - 17 | Grade 10 - 12



Free of Cost



Certification & Scholarships

[Register Now](#)

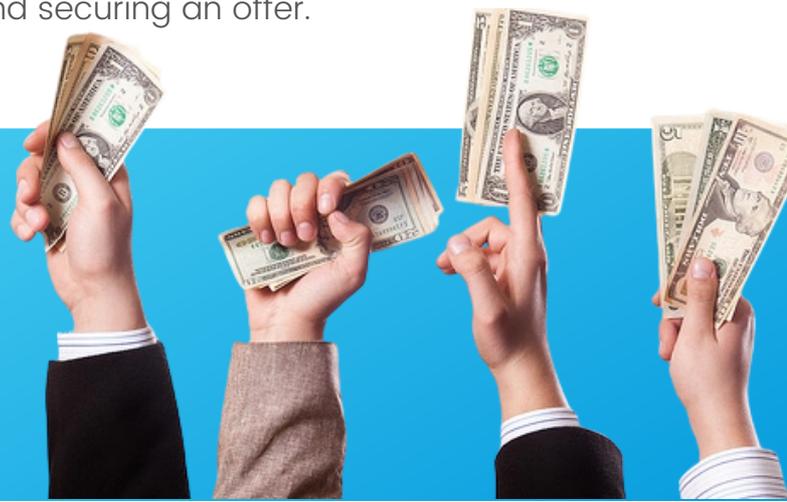
ABOUT THE COMPETITION

India's start-up boom shows no signs of slow-down. Opportunity. Disruption. Innovation. Millionaire creators. Unicorns are no longer a mythical creature, nor are they even an endangered species - they're living, breathing entities now, making profits, easing lives, and creating jobs. Startups have "changed" the way we think and behave - Dunzo-ing errands. Zomato-ing meals. It took more than a decade for Google to become a verb, but the start-ups today are taking a quarter of the same.

If you're somebody who is intellectually curious about how startups work, like taking risks, have decision-making abilities, and are constantly trying to keep up with the start-up ecosystem, the Junior Venture Capitalist challenge by IE University is made for you.

This is a three-week challenge with multiple masterclasses, where you will understand what is relevant in today's start-up ecosystem, learn the tools required in ideating for them, and understand the fundamentals of Market Research, Design Thinking, Marketing, Sales and Pitching & Fundraising, and how to implement them into your own start-up ideas. The top 20 teams selected, go through a mentoring week where they get to develop their business pitch deck under a mentor. On the final day, they pitch their ideas and the team with the best business deck gets an exclusive scholarship to pursue the undergraduate programme at IE University Spain..

*Upon fulfilling the admissions process and securing an offer.



WINNING PRIZE

1ST PLACE

- Exclusive scholarship to pursue an undergraduate degree at IE University
 - University merchandise
 - Winning certificate
 - 50% scholarship to Ivy Early Entrepreneur Program with The Big Red Group
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2ND PLACE

- Runners-up certificate
 - University merchandise
 - 25% scholarship to Ivy Early Entrepreneur Program with The Big Red Group
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3RD PLACE

- First runners-up certificate
- university merchandise
- 25% scholarship to Ivy Early Entrepreneur Program with The Big Red Group

COMPETITION LED BY



BALWINDER POWER

Associate Professor at IE Business School
Managing Director and CCO Spain BOOSTER Space
Industries



AAHUTI SEJPAL

Chief Writer at The Veggie Travels
IE Business School Alum



SOURAV RAINA

Founder and CEO of Cogly
Master in Market Research and Consumer Behaviour
from IE Business School



AMIT JETHWANI

Co-founder of Metworkers
MBA from IE Business School

COMPETITION LED BY



NISHANT AGARWAL

Founder of Proctur
MBA from IE Business School



VARUN JAIN

Regional Sales Manager, Enterprise at Zscaler
IE Business School Alum



AVINASH CHANDRA

CEO of Kastha & Co-founder of Vinyans
MBA from IE Business School



ABHISHEK SEMWAL

Insights Advisor at Xynteo
MBA from IE Business School

COMPETITION DETAILS

Dates and Deadlines

Competition Date: 10th August 2022

Registration Deadline: 10th July 2022

Eligibility

Students living/studying in Asia Pacific, Australia, and New Zealand in their junior and senior years (Class 10, 11, and 12), entering university in 2022 - 2024

Requirements

- To apply, students must complete the application form by 10th July 2022
- There should be a minimum of 2 and a maximum of 3 people per group
- The group should have an academic advisor that we can get in touch with (It could be a school teacher, counselor or principal)

Free Masterclasses

All participants will get to attend a pre-challenge session on the 11th of July 2022 on “Innovative Mindset” with Professor Balwinder Powar. The top 20 teams selected will go to the next round where they will receive free masterclass sessions on:

- “Effective brainstorming/ideation development” on 18th July 2022
- “How to deliver a persuasive pitch” on 25th July 2022
- Mentoring Week starting 3rd August 2022

Join to Build & Practice Entrepreneurial Skills

REGISTER NOW

