

Exploring the Arts: Pathways to Creative Careers

Grades 8-12

**art
booklet**



WORKSHOP OVERVIEW

Art Isn't Just Painting—Explore It All

This is not your typical art workshop. It's a five-day immersive journey designed for curious, creative minds who want to understand what it really takes to build a career in the arts. From exploring how galleries, auctions, and museums work to uncovering the business side of being a practicing artist, this program offers a 360° view of the art world. You'll engage with professionals, go on curated tours, dive into art critique, and even try your hand at putting together a mock auction or exhibition.

Turn Your Passion into a Path

This isn't your average sit-and-watch workshop—it's hands-on, immersive, and all about helping you build a real future in the arts. You'll dive into portfolio building, learn how to critique like a curator, and even plan your own mini exhibition. Curious about careers? We'll walk you through roles like artist, curator, gallery manager, or even art consultant, with behind-the-scenes tours and insider advice. By the end of the workshop, you'll showcase your work in a mini exhibition and take part in a mock auction—giving you the confidence, skills, and experience to turn your creative passion into a purposeful career.

Start **Your Journey NOW!**

WORKSHOP DETAILS



Students will receive a **Certificate of Completion** from Big Red Education and ArtBooklet, co-signed by Aradhana Thakur and Rishi Jalan. Additionally, a prestigious certificate will be awarded by the **National Museum of India**.



Opportunity to get a **Letter of Recommendation** from the Mentor



26th-30th June 2025



NIFT Campus (June 26–28)
National Museum of India (June 29–30),
New Delhi



Grades 8-12



INR 30,000 + GST



Deadline:
31st May 2025



MODULE 1: FOUNDATIONS – ART, MARKETS & MONEY

LOCATION: NIFT CAMPUS

- Welcome & Program Orientation
- Ice-breaker Art Exercise
- Introduction to the Art World: Roles & Ecosystems
- How the Art Market Works: Galleries, Fairs, Auctions
- Art Meets Business: Branding, Pricing, Entrepreneurship
- Understanding Art Movements: From Impressionism to Contemporary
- Career Mapping Exercise & Track Selection

THE CURRICULUM





MODULE 2: ART APPRECIATION, CRITIQUE & CAREER PREP

LOCATION: NIFT CAMPUS

- How to See Art: Visual Critique & Review
- Track-Based Breakout Sessions:
 - -Curating & Exhibition-Making
 - -Gallery Operations & Art Advisory
 - -Art Law
- Creative Majlis: Are Art Fairs Relevant?

THE CURRICULUM

MODULE 3: MUSEUM DAY – LEARNING FROM INSTITUTIONS

LOCATION: NATIONAL MUSEUM OF INDIA

- Curated Tour with Museum Educators
- Museology & Conservation Careers
- Panel with Museum Professionals
(Curators, Conservators, Educators)
- Creative Majlis: Reflections on Institutional Spaces
- Evening Gallery Visit (DAG Janpath / Dhoomimal Gallery)



THE CURRICULUM



MODULE 4: INDUSTRY INSIGHTS & CAREER CONVERSATIONS

LOCATION: NATIONAL MUSEUM OF INDIA

- Track-Based Breakouts: Practicing Artist Pathways
- Artist Talk
- Panel Discussion: Art Collectors, Auction Experts, Writers
- Capstone Project Briefing:
- Mini Exhibition & Mock Auction
- Mentorship Program Launch (ArtBooklet x BRE)
- Creative Majlis

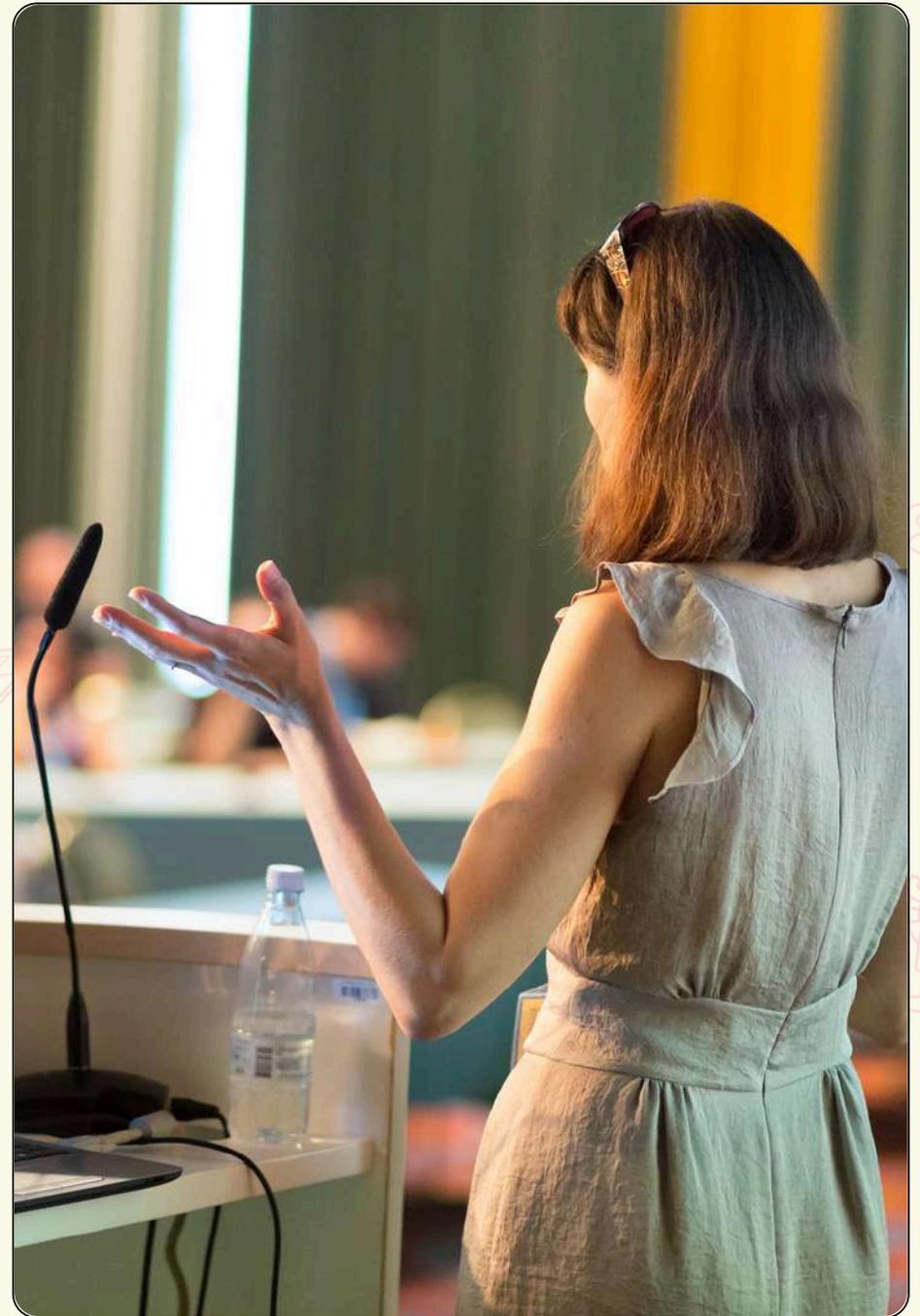
THE CURRICULUM

MODULE 5: CAPSTONE PROJECTS & CELEBRATION

LOCATION: NATIONAL MUSEUM OF INDIA

- Group A: Plan & Install a Mini Exhibition
 - Group B: Prepare & Host a Mock Auction
 - Student Presentations & Feedback
 - Closing Circle & Certificate Distribution
 - Final Reflections & Mentorship
- Onboarding

THE CURRICULUM



ART GALLERY EXHIBITION & LIVE MOCK AUCTION

Wrap up your journey with a high-energy, hands-on finale where everything you've learned comes to life. In curated teams, you'll lead your very own pop-up gallery exhibition—selecting artworks, designing the layout, writing wall texts, and guiding guests through the stories behind each piece.

Then, switch gears and experience the thrill of the art market in action with a mock auction, where you'll take on roles as auctioneers, artists, and bidders.

This final showcase isn't just a presentation—it's a celebration of your creative thinking, teamwork, and leadership, witnessed by mentors, fellow participants, and special invitees from the art world.

APPLY NOW!



KNOW YOUR

MENTORS



Amit Kumar Jain is an **independent art and culture manager** with expertise in museum curation, auctions, gallery strategy, and private collection management. He has held senior roles at the Museum of Art & Photography (MAP), Saffronart, The Savara Foundation, and Devi Art Foundation.

His curatorial work bridges contemporary and traditional South Asian art, with projects including the Colombo Art Biennale (2014), Reading Room (2014–16), and The Artist as Activist at Broad Art Museum, USA (2016). Recent projects include India Art Fair's Platform section (2021) and exhibitions for private galleries.

Amit holds an MA from University College London and degrees in fine art and commerce. He serves on the advisory boards of the International Quilt Museum (USA) and has been a jury member for The Arts Family Award, London, while continuing to support emerging artists from the region.



Riddhi is a New Delhi-based **gallerist** and **co-founder of two distinctive art spaces: Blueprint12**, which supports emerging contemporary voices from South Asia, and **Inherited Art Forum**, dedicated to preserving and celebrating India's folk and tribal traditions.

An Oxford University graduate with a strong grasp of both strategy and storytelling, Riddhi has cultivated a vibrant ecosystem that nurtures experimentation, artistic risk-taking, and long-term growth. Under her leadership, Blueprint12 has carved out a space for bold curatorial choices and fresh talent, while also fostering a loyal collector base eager to engage with the unexpected.

She works closely with collectors to build forward-thinking art portfolios, bridging the gap between new voices and seasoned practitioners.



Saurabh Wasson is the **Director of Exhibitor Relations at India Art Fair**, working on business strategy, leading relationships with participating arts organisations along with spearheading broader onsite curatorial management of the fair. In his long association with the Fair, Saurabh has played an instrumental role in the consistently growing footprint of the fair - bringing in major Indian, South Asian, and international galleries and artists in the fold.

As an arts & culture professional, Saurabh's work is propelled by their interests in visual arts, South Asia, gender & sexuality, economics and literature. Saurabh has studied at the University of Delhi, National Museum Institute Delhi and is also a Chartered Accountant.



Mandira Lamba is a **cultural entrepreneur** and **co-founder of Blueprint12**, a contemporary art gallery focused on South Asia, and **Inherited Arts Forum**, a platform dedicated to preserving India's tribal and folk traditions. Former Chairperson of YFLO Delhi (2019–20), she has consistently championed the arts and women's leadership. Her curatorial eye and commitment to cultural preservation have positioned her as a significant voice in India's art ecosystem.

A graduate of FIT, Mandira's interests span art, fashion, and sports. She has served on the Selection Committee of the India Art Fair (2022–24) and is a Cultural Ambassador with the Asia Society. Her early achievements in karate and golf reflect her dynamic spirit, while her travels and cross-cultural experiences continue to shape her creative and community-focused work.



KNOW YOUR PROGRAM DIRECTOR

Aradhana is an experienced **Art Consultant and Specialist with expertise in curation, consultancy, and art history**. She founded her own consultancy, working with private collectors and institutions on acquisitions and collection management, completing over **45 global projects**.

Her expertise includes art research and curation for high-end hospitality projects, advising on art placement for luxury hotels across the Middle East. Previously, she gained extensive experience in auction curation, client management, and art cataloging.

With a Master's in Art History and certifications in Art Writing and Appraisal from Sotheby's, Aradhana specializes in cataloging, appraisal, curation, and artist management. She is currently the **Head of Arts Advisory at Stratlinx Advisory, Dubai**.

Aradhana Thakur

Founder - **ArtBooklet Arts Consultancy**

Arts Specialist | Art Consultant | Art Historian



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Lead . Inspire . Solve . Share

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