

# WRITING

## WORKSHOP

Elevate your **writing skills**  
at our upcoming workshop  
featuring top-notch **authors**

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**Writing** is one of the most important, though underrated and **underdeveloped skills in our school systems**. A student who is a good writer is automatically set up for success since it is one of the most important skills on which **one's intellect, the ability to communicate effectively** and one's ability to persuade others is also dependent. **A good writing program that provides structure and frameworks on how to approach writing is essential for every student.**



# WHY SHOULD SOMEONE ENROLL IN THIS PROGRAM?



Are you a writer who would like to **improve your writing skills**? Have you always wanted to write a story but aren't sure **where to start**?

Instructors will walk you through exercises **designed to help you strengthen** both your critical and creative writing skills, build your unique voice, support your arguments, and **polish your writing so it shines**.

In addition to leading students in daily writing exercises, instructors will provide practical tips for editing your work and **submitting it for publication**. At the end of the project, students will have the opportunity to **share their capstone**.



# WORKSHOP OVERVIEW



## HIGHLIGHTS:

- Learning to read like a writer
- Understanding structure and outlining techniques
- Building and supporting your plot
- Developing characters, sketching out setting, and conceiving your plot
- Peer review and editing
- Helpful tips for submitting your written work



## DAY 1:

An introduction to the world of the book and a discussion of what constitutes a good book. Participants will be encouraged to identify what excites them and what they want to write. There will be an overview of some of the key elements of writing, such as plot, character, narrative style and genre, among others. After some warmup writing exercises, there will be a discussion on how to start well.



## Day 2 :

This day will be devoted to developing characters and dialogue, with an emphasis on empathy, narrative voices and points of view. There will be a guest lecture: Samit Basu on writing science fiction and fantasy.



## Day 3:

The day will begin with an introduction to writing non-fiction, including a guest lecture by Mamta Nainy. Later, we will discuss how to research and use the material. The afternoon will be devoted to understanding different genres and a preliminary discussion for capstone project, bringing together the different elements worked on.





## DAY 4:

The day will begin with an overview of publishing, with a specific focus on pitching to publishers and writing a synopsis. The participants will be asked to bring the day's learnings to developing capstone project. A guest lecture from Nandita Basu on creating graphic novels.





## DAY 5:

An introduction to editing and how to use editorial tools. A feedback session on the capstone project, using the day's learnings, and the final presentation of the project.



# KNOW YOUR PROGRAM DIRECTORS

**We're delighted to welcome Anushka Ravishankar as one of our Program Directors for this writing workshop!**

Anushka studied mathematics at Fergusson College and went on to earn a post-graduate degree in operations research. She began her career in IT, but turned to writing after the birth of her daughter drawing inspiration from authors like Lewis Carroll and Edward Lear.

Her writing journey began with contributions to ITAL magazine, and she later became an editor at work, where she wrote ITAL a breakout success internationally. She went on to serve as Publishing Director at Scholastic India and co-founded Duckbill in 2012, later acquired by Penguin Random House India.

Often called the Indian Dr. Seuss, Anushka is known for her brilliant nonsense verse and playful storytelling that blends humor, structure, and heart. Her work ranges from uniquely Indian tales to stories with wide, cross-cultural appeal, often created in collaboration with illustrators from around the world.

We're thrilled to learn from her unique voice and creative journey!

***Anushka Ravishankar***  
Author  
Co-founder of Duckbill Books



# KNOW YOUR PROGRAM DIRECTORS

**We're excited to have Sayoni Basu as our instructor for this writing workshop!**

Educated in Kolkata and at Oxford, Sayoni began her publishing career at Oxford University Press and later worked at its Delhi branch and at Penguin India. In 2001, she moved into children's publishing with Puffin, driven by her love for Bengali and international children's books and her curiosity about the lack of engaging English-language books for young readers in India.

She went on to work as Publishing Director at Scholastic India and Amar Chitra Katha, and in 2012, co-founded the acclaimed publishing house Duckbill with award-winning author Anushka Ravishankar.

With decades of experience and a passion for bold, fresh storytelling, Sayoni brings deep insight into the evolving world of children's publishing and we can't wait to learn from her!

***Sayoni Basu***

*Editor*

Co-founder of Duckbill Books



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