CREATIVE WRITING *Workshop*

Elevate your **writing skills** at our upcoming workshop featuring top-notch **Penguin authors**

Brought to you by: BIG RED EDUCATION — BEYOND THE CLASSROOM.

In Partnership With:

Hosted by: Kunskapsskolan GURGAON — The Knowledge School

Writing is one of the most important, though underrated and **underdeveloped, skills in our school systems.** A student who is a good writer is automatically set up for success. Developing superior writing skills enables one to elucidate one's ideas, **to communicate effectively** and one’s ability to persuade others to one’s point of view. **A good writing programme that provides structure and frameworks on how to approach writing is essential for every student.**

Why should High School Students Enroll in this Programme?

Are you a writer who would like to **improve your writing skills?** Have you always wanted to write a story but aren't sure **where to start?**

Instructors will walk you through exercises designed to help you strengthen both your **critical and creative writing skills**, **build your unique voice, support your arguments**, and **polish your writing so it shines.**

In addition to leading students in daily writing exercises, instructors will provide **practical tips for editing your work** and **submitting it for publication**. At the end of the project, students will have the opportunity to **share their capstone.**

Learn More

IN PARTNERSHIP WITH PENGUIN RANDOM HOUSE INDIA

Where Young Writers Meet the World of Publishing

The Creative Writing Workshop, brought to you by **Big Red Education in partnership with Penguin Random House India**, gives students an opportunity to **learn directly from experienced authors, editors, and publishing professionals.**

Penguin Random House India's Children's and Young Adult division publishes across fiction, non-fiction, picture books, chapter books, comics, and more through imprints including Puffin and Duckbill.

This workshop brings that publishing ecosystem into the learning experience; giving students the opportunity to explore not only how to write, but also how stories are developed, edited, pitched, published, and shared with readers.

WORKSHOP OVERVIEW

HIGHLIGHTS:

- Learning to read like a writer
- Understanding structure and technique
- Building and supporting your plot
- Developing characters and sketching out setting
- Finding and developing your writing voice
- Peer review and editing
- Understanding publishing and pitching
- Helpful tips for submitting your written work

Apply Now

WORKSHOP DETAILS

BIG RED EDUCATION

CERTIFICATE OF PARTICIPATION

This certificate acknowledges that

Has successfully completed

The Creative Writing Workshop In Collaboration With Penguin

held at Kunskapsskolan School, Gurugram, in January 2027.

Sayani Basu
Program Director

Anushka Ravishankar
Program Director

The **Creative Writing Workshop** empowers students to find their voice, shape their ideas, and transform imagination into impactful stories.

SAMPLE

Sample Certificate

Students will receive at **Certificate of Participation** at the end of the workshop.

5th to 9th January 2027

Kunskapsskolan, KKG Campus, Gurgaon

Grades 8-12

Regular Fee: 20,000 + GST
Host School: 15,000 + GST

Priority Deadline:
30th October 2026

Regular Deadline: 1st December 2026

THE CURRICULUM

DAY 1 - Discovering the World of Writing

An introduction to the world of books and a discussion of what makes a good book.

Students will identify what excites them as readers and writers and explore the key elements of storytelling, including:

- Plot
- Character
- Narrative style
- Genre

The day will include warm-up writing exercises and a discussion on how to start a story effectively.

THE CURRICULUM

DAY 2 - Characters, Dialogue & Voice

Day 2 focuses on developing characters and dialogue, with an emphasis on empathy, narrative voice, and point of view.

Students will explore how authors build believable characters and use dialogue to move a story forward.

Featured Author Session From Past Workshop:

Samit Basu
Writing Science Fiction & Fantasy

Samit Basu is an author whose work spans fantasy, science fiction, comics, and writing for younger readers. He is featured in Penguin Random House India's author catalogue.

THE CURRICULUM

DAY 3 - Non-Fiction, Research & Genre

Students will be introduced to writing non-fiction, including how writers research a subject and use researched material effectively.

The day will also explore different genres and begin the development of the **capstone writing project.**

Featured Author Session From Past Workshop:

Mamta Nainy

Research & Using Research Material Effectively

Mamta Nainy is a children's writer, editor, and translator whose books are published by Penguin Random House India, including titles under its Puffin and Duckbill imprints.

THE CURRICULUM

DAY 4 - Publishing, Pitching & Graphic Novels

Writing doesn't end when you finish your first draft.

Students will explore the publishing process, with a specific focus on:

- Pitching to publishers
- Writing a synopsis
- Understanding the publishing process
- Developing their capstone project

Featured Author Session From Past Workshop:

Nandita Basu
Creating Graphic Novels

Nandita Basu is a comic-book artist and author whose work is featured by Penguin Random House India, including The Piano, Rain Must Fall, and Starry Starry Night.

THE CURRICULUM

DAY 5 - Editing, Feedback & Final Presentation

The final day focuses on **editing and editorial tools.**

Students will receive feedback on their capstone projects and use that feedback to refine their work.

The workshop concludes with the **final presentation of the capstone projects**, giving students an opportunity to share their writing.

Apply Now

MEET THE PAST PROGRAMME DIRECTORS

We're delighted to welcome Anushka Ravishankar as one of our Programme Directors for this writing workshop!

Anushka studied mathematics at Fergusson College and went on to earn a post-graduate degree in operations research. She began her career in IT, but turned to writing some years later, drawing inspiration from authors like Lewis Carroll and Edward Lear.

Her writing journey began with contributions to *Tinkle* magazine, and she later became an editor at Tara Books, where she wrote *Tiger on a tree* a breakout success internationally. She went on to work as Publishing Director at Scholastic India and co-founded Duckbill in 2012, later acquired by Penguin Random House India.

Often called the Indian Dr. Seuss, Anushka is known for her brilliant nonsense verse and playful storytelling that blends humour, structure, and heart. Her work ranges from uniquely Indian tales to stories with wide, cross-cultural appeal, often created in collaboration with illustrators from around the world.

We're thrilled to learn from her unique voice and creative journey!

Anushka Ravishankar
Author
Co-founder of Duckbill Books

MEET THE PAST PROGRAMME DIRECTORS

We're excited to have Sayoni Basu as our instructor for this writing workshop!

Educated in Kolkata and at Oxford, Sayoni began her publishing career at Oxford University Press and later worked at its Delhi branch and at Penguin India. In 2001, she moved into children's publishing with Puffin, driven by her love for Bengali and international children's books and her curiosity about the lack of engaging English-language books for young readers in India.

She went on to work as Publishing Director at Scholastic India and Amar Chitra Katha, and in 2012, co-founded the acclaimed publishing house Duckbill with award-winning author Anushka Ravishankar.

With decades of experience and a passion for bold, fresh storytelling, Sayoni brings deep insight into the evolving world of children's publishing and we can't wait to learn from her!

Sayoni Basu
Editor
Co-founder of Duckbill Books

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Lead . Inspire . Solve . Share

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